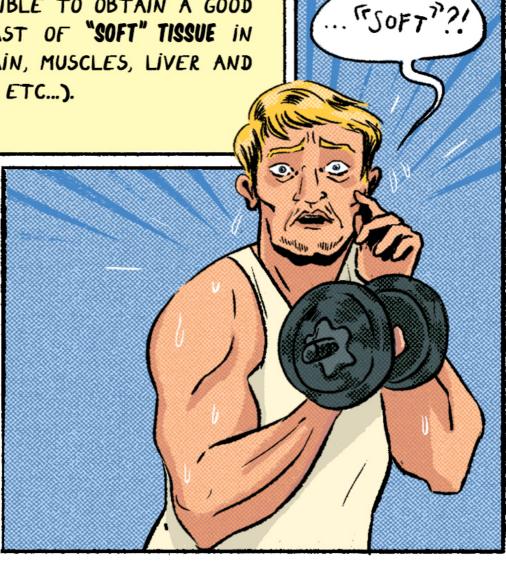


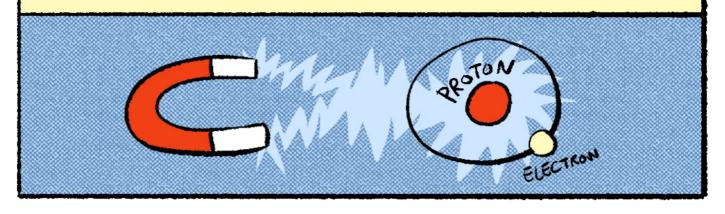


IT IS A **MEDICAL IMAGING TECHNIQUE**, JUST LIKE ULTRASOUND OR CT SCANNER, THAT MAKES IT POSSIBLE TO OBTAIN A GOOD VISUAL CONTRAST OF **"SOFT" TISSUE** IN THE BODY (BRAIN, MUSCLES, LIVER AND OTHER ORGANS, ETC...).

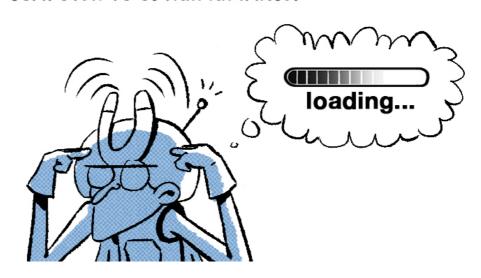


## SO... HOW DOES IT WORK?

IT USES THE FACT THAT THE BODY IS 70 % WATER: WATER MOLECULES ARE MADE UP OF ATOMS, AND HYDROGEN ATOMS IN PARTICULAR. WHEN EXPOSED TO A STRONG MAGNETIC FIELD, THE PROTONS IN THE HYDROGEN ATOMS ARE MAGNETISED.

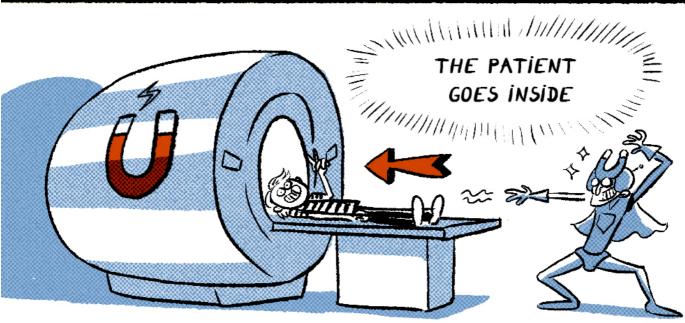


THE PROTONS' "RESONANCE" SIGNAL IS CAPTURED BY AN ANTENNA, DIGITISED, THEN PROCESSED BY COMPUTER TO OBTAIN AN IMAGE.

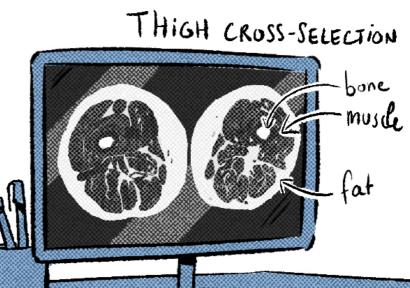


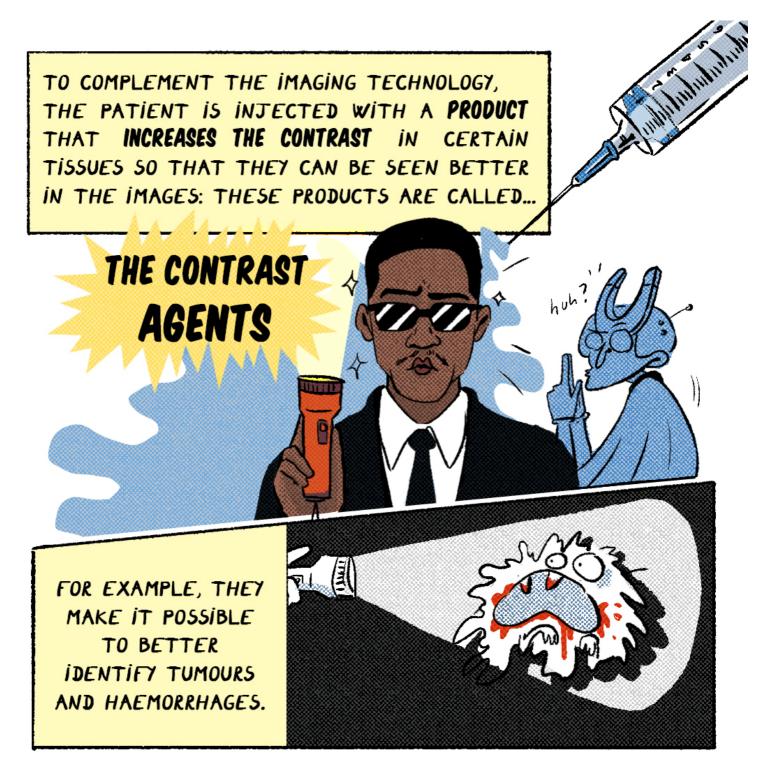
## AN MRI MACHINE IS A (VERY) STRONG MAGNET

(THAT USUALLY GENERATES A MAGNETIC FIELD THAT IS 30,000 TO 60,000 TIMES STRONGER THAN THAT OF THE EARTH!)

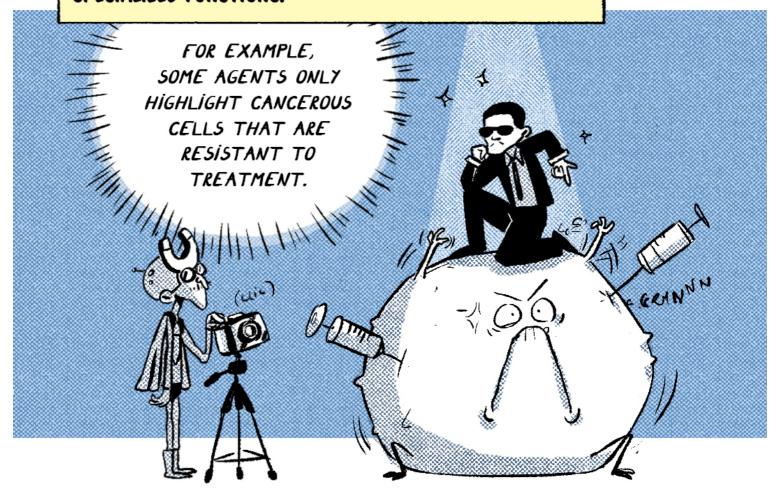


THIS IS A NON-INVASIVE
TECHNIQUE (MEANING
WITHOUT SURGERY)
AND IS NOT DANGEROUS
FOR YOUR HEALTH.





RECENT TECHNICAL ADVANCEMENTS NOW ENABLE THE CREATION OF CONTRAST AGENTS WITH SPECIALIZED FUNCTIONS.

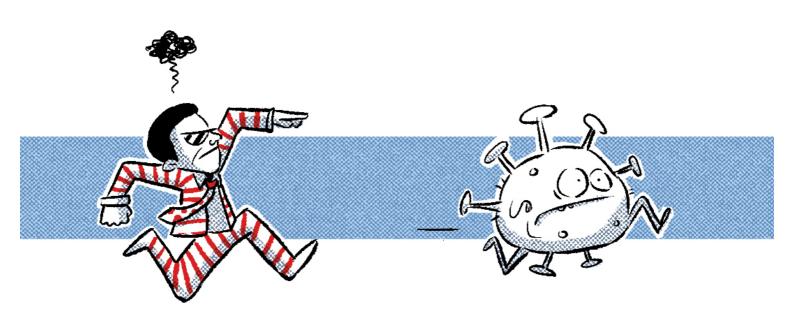


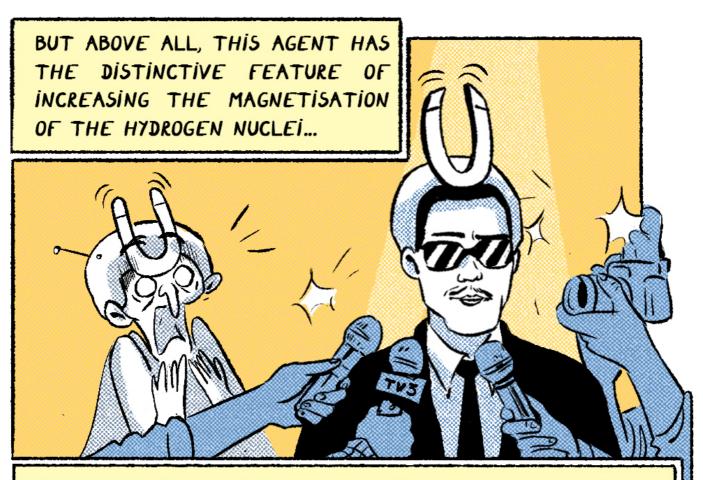
WHEN THE MRI ALLOWS YOU TO SEE MOLECULES "IN ACTION" IN THE BODY, WE CALL THAT MOLECULAR IMAGING.

AS PART OF THE EUROPEAN PRIMOGAIA PROJECT, RESEARCHERS ARE IN THE PROCESS OF DEVELOPING A TECHNOLOGY THAT COULD REVOLUTIONISE MRI.

## THEY HAVE CREATED A "SMART" CONTRAST AGENT

WHEN FACED WITH BIOCHEMICAL REACTIONS LINKED TO CERTAIN DISEASES, IT SIGNALS THEM BY CHANGING MAGNETIC COLOUR.





THIS MEANS THAT IT IS NO LONGER NECESSARY TO USE SUCH A STRONG MAGNETIC FIELD.





THE OUTCOME OF THE PRIMOGAIA PROJECT COULD OPEN AN OPPORTUNITY FOR A NEW TYPE OF IMAGING WITH MRI MACHINES THAT HAVE AN ULTRA-LOW MAGNETIC FIELD: LIGHTER AND LESS EXPENSIVE, THEY WOULD MAKE IT POSSIBLE TO EXPAND THE USE OF MRI...



...WHICH WOULD BECOME JUST AS ACCESSIBLE TO FIELDS SUCH AS HUMANITARIAN MEDICINE.

THIS PROJECT HAS RECEIVED FUNDING FROM EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAM UNDER GRANT AGREEMENT NO 863099

















